

# OREGON COAST BIKE ROUTE PLAN



## WE NEED YOUR HELP!

Share your ideas about improving the OCBR by visiting the **Online Open House November 26 - January 31.**

[www.OregonCoastBikeRoute.org](http://www.OregonCoastBikeRoute.org)

Sign up on the website to get updates on the project!

## Share your experience of the Oregon Coast Bike Route – how can it be more comfortable, safe, and accessible for you?

Every year more than 6,000 people ride the Oregon Coast Bike Route (OCBR). The route – designated in the early 1980s – attracts tourists from all over the world and is a treasured resource for many visitors and coastal residents. While ODOT does not currently have funding identified for improvements, the Oregon Department of Transportation's *Oregon Coast Bike Route Plan* will set the stage for future investments. The plan will identify needs and prioritize improvements to the route to increase safety, accessibility and enjoyment for residents, visitors and all users of the route. As the plan develops, we need your help and input in understanding where the issues and gaps are along the route.

### The Oregon Coast Bike Route Plan will:

- Define the route – both where it follows U.S. 101 and where it follows other roadways
- Identify ways that ODOT and local jurisdictions can improve the route and support riders
- Identify high priority improvements and develop a plan for implementing those improvements

## Why now?

It has been over a decade since the OCBR was evaluated and no comprehensive planning work has ever been completed. With the changes in bicycle and roadway standards, and the growth of bike tourism destinations and travel options both nationally and along U.S. 101, ODOT believes it's the right time to do this work.



*The Oregon Coast Bike Route covers 370 scenic miles primarily on Highway 101 from Astoria to Brookings, connecting state parks, coastal communities and panoramic viewpoints.*

# Planning partnerships and process

ODOT has been working closely with local jurisdictions and other partner agencies such as the Oregon Parks and Recreation Department (OPRD). This includes coordinating with the Oregon Coast Trail effort – a parallel planning effort, facilitated by OPRD, to improve the hiking experience along the coast. ODOT and OPRD will work together where the hiking and biking routes overlap.

WINTER 2018 → SUMMER 2020



## What we've learned so far

In spring 2018, ODOT received over 900 responses from people who have ridden the Oregon Coast Bike Route or who were interested in similar cycling experiences but have chosen not to ride the OCBR.

### Highlights from the user survey:

- It is estimated that between 6-10,000 people ride the OCBR annually.
- Individual riders report spending about \$500 during their trips which contributes to \$3-5 million in annual tourism spending on the coast related to cycling.
- About half of respondents had ridden a significant portion of the OCBR, and the other half had not.
- In a nutshell, cyclists love riding on OCBR, but also find portions of the route “scary” and “dangerous.”
- Half of respondents who have not yet ridden the OCBR would consider riding it.
- The top concern for new and potential riders was safety.
- The additional draw to riding on the OCBR is its beauty and amenities.

What three words would you use to describe the route today?



What three words would you use to describe the ideal future of the OCBR?



For more information, contact:

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